

Horse Council BC
Membership Newsletter – April 2007
By Mona Desy, Executive Director

HORSE COUNCIL BC INDUSTRY GUIDE

As you may have heard, the format for the HCBC Horse Industry Guide is changing! In response to membership input and strategic direction decisions, Horse Council BC has recognized that we are primarily a membership service and support business. In 2007, listings in the Horse Council Industry Guide are included as a benefit of Business membership, and all business members will be listed automatically.

The 2007 HCBC Horse Industry Guide will be the information and contact resource our members value so highly, and will be a “phone book” for the Horse Industry and all its related services here in BC. Imagine a horse industry specific white pages phone book, sent to all 21,000 Horse Council of BC members just like your phone books are sent to you now, and you imagine the 2007 Guide.

The 2007 Guide will be published on line, in a PDF format to allow easy printing, or be available by request in a print format from the HCBC office. Online listings will include an embedded link directly to the member’s website, or email address (or both if you have both). The cost for a Business membership for 2007 is \$65, and for our Business members who wish to have services listed in multiple areas of the Guide, the cost will be \$25 plus taxes for each additional listing. For our Business members with multiple outlets around the province, and HCBC business affinity partners we are looking for sponsors for the Guide, and will be happy to discuss how HCBC can work with your business to promote to our members.

The 2007 guide is really about promoting members to members, and providing the Horse Industry in BC with reliable, reputable information in a not for profit Guide. This goal supports our member service philosophy and we hope you will all join us in supporting Horse Council, and our 2007 Guide.

The Coaches list and Officials list will be included in the **HCBC Industry Guide** as they have always been and in the same format as in past years. Pacific and Prairie Horse Journals will be printing their own separate Guide and are asking for paid advertising. These are two **separate** and **distinct** Industry Guides. In the **HCBC** Industry Guide, there is another option for Coaches who wish to have more advertising than their one line listing. Coaches can also become business members of HCBC (in addition to their personal membership) and that membership offers an additional free ad space of approximately 1/8 of a page in the **HCBC** Industry Guide. The content of this extra ad would be of the coach’s choice. The only advertising accepted in the **HCBC** Industry Guide will be from **HCBC** Business members, providing a better service and promotion for them. The entire directory will be available in print format as well as on our website

for viewing or .pdf download. The links to coach's websites and emails would be live links for easy access. This **HCBC Industry Guide** would also be updated on a quarterly basis. As always, the Officials and Coaches are listed on the HCBC website under their respective sections and will continue to be there in addition to the free listing in the **HCBC Industry Guide**.

Horse Quote - "A pony is a childhood dream. A horse is an adult treasure." Rebecca Carroll

MEMBERSHIP FEE STRUCTURE FOR 2007

Horse Council BC Membership fees are as follows:

Senior: \$40.00 **Junior:** \$32.00 **Family:** \$99.00

Business: \$65.00 **Affiliate:** \$160.00 **Club:** \$60.00

A subscription to PACIFIC AND PRAIRIE HORSE JOURNAL (PPHJ) is also offered at a discounted rate for HCBC members, and can be paid for with your membership. The reduced one-year rate is \$12.00 (\$12.72 incl GST); the two-year reduced rate is \$24.00 (\$25.44 incl GST). PPHJ is the official publication of HCBC, and carries this membership newsletter in each monthly issue.

Horse Council may have **GRANT FUNDING** available for you or your club. Check out the website at www.hcbc.ca "About Us", "Finance Information" for details on: ZONE FUNDING, CORE FUNDING, ATHLETES ASSISTANCE AND SPORTSFUNDER YOUTH TRAVEL ASSISTANCE PROGRAM

BREEDER'S DIRECTORY

Breeding season is almost here again. Horse Council BC offers a great little directory which can be purchased at the office or you can call in to have one sent to you. It is a comprehensive list of breeders, breeding facilities and breed organizations.

BOOKSTORE

Come in and check-out our newly renovated bookstore – New titles are arriving weekly and we have a great selection of books covering all topics relating to horses. We also **NOW** have available **new Horse Council Wear** in our store. COME IN and check it all out!

HCBC FORUMS

A note to our users:

Please take a moment when registering to read the posted rules. We have a strong policy in place for what is acceptable as a username; all usernames must be only the user's real name, first and last with the only exception being our business members who pay for advertising and promotion. It is also important to note that any type of harassment to other users is not permitted and may result in the individual being banned from further forum use. The HCBC forum is a great resource for most equine

related needs; please work with us to keep this forum a pleasant experience for all.

COACHING

LM Eval – March 24-25 – cancelled

LM Exam – May 14-15 - cancelled

Island Eval – April 14-15

Island Exam – May 11,12,13

LM Eval – Sept 15-16

LM Exam – Oct 12, 13, 14

Equine Specific NCCP Module Workshops:

Aldergrove April 8-9

Kelowna June 2-3

We will be offering one workshop per zone in the Summer of 2007, dates and locations TBA. Email coaching@hcbc.ca for more information.

Coaches are reminded to take the online Make Ethical Decisions Module on the www.coaching.bc.ca site. This course is free and has been made mandatory by the Coaching Association of Canada. Anyone who has NCCP certification (all EC certified coaches) must take this online module or will be taken off the CAC database. Once this course is finished please print out the confirmation and send a copy to Wendy at the HCBC office for your file.

PASSPORTS ARE NOW AVAILABLE AT THE HORSE COUNCIL OFFICE.

STAY TUNED for information on our new Club support packs. Application forms will be sent out this month.

WANTED!

Individuals who are interested in being involved with the Equine medication structure in B.C. We are looking for members who would be interested in working at competitions administering drug tests following the standards and policies set forth by the National Equine Medication Committee. Contact Kelly at competition@hcbc.ca for more information.

HOW TO REACH US

The HCBC office hours are Monday to Friday, 8:30 am to 4:30 pm. If you need an HCBC service and just can't get to the office during regular hours, please call us and we will make every effort to accommodate you. The address is 27336 Fraser Highway, Aldergrove, BC, V4W 3N5.

Phone: 604-856-4304 or 1-800-345-8055. Fax: 604-856-4302.

Web site: www.hcbc.ca.

EMAILS FOR ALL STAFF:

For administrative/industry/policy (Executive Director, Mona Desy):
administration@hcbc.ca.

For new and renewing memberships: reception@hcbc.ca.

For business members, database, website, clubs and affiliates: membership@hcbc.ca.

All education & coaching questions: coaching@hcbc.ca.

Competitions, officials, clinics, passports and western heritage programs:
competition@hcbc.ca.

Bookstore sales & video rentals: bookstore@hcbc.ca.

Finance & grant inquiries: finance@hcbc.ca.

Questions on harassment or advice: harassment@hcbc.ca.

Ride & Drive Program Inquiries: office@hcbc.ca.

Environmental coordinator: efpassist@hcbc.ca.